

ADYEN COMPANY PROFILE 2015: ONLINE PAYMENT SERVICES

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- Founded in 2005 and headquartered in Hamburg, Germany, yStats.com is one of the world's leading secondary market research companies.
- We are committed to providing the most up-to-date and objective data on Global B2C E-Commerce and Online Payment markets to sector-leading companies worldwide.
- Our multilingual staff researches, gathers, filters and translates information from thousands of reputable sources to synthesize accurate and timely reports in our areas of expertise, covering more than 100 countries and all global regions.
- Our market reports focus predominantly on online retail and payments, but also cover a broad range of related topics including M-Commerce, Cross-Border E-Commerce, E-Commerce Delivery, Online Gaming and many others.
- Given our numerous citations in leading media sources and journals worldwide, including Forbes and the Wall Street Journal, we are considered one of the most highly-reputed international secondary market research companies with an expertise in the areas of B2C E-Commerce and Online Payment.

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General Information

Product Details

Language:	English
Format:	PDF & Power Point
Number of Pages/Charts:	38
Covered Countries/Regions:	Global

Prices

Single User License:	€ 450 (excl. VAT)
Site License:	€ 675 (excl. VAT)
Global Site License:	€ 900 (excl. VAT)

Questions Answered in This Report

- What are the major facts and important news about Adyen?
- What are the online payment and related services offered by this company?
- How much revenue does Adyen generate and what is its pricing model?
- Which international and local online payment methods are offered by Adyen?

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Key Findings

Online Payment Services Provider Adyen Attracted Over \$ 260 Million of Investment in Less Than One Year

Adyen is a fast growing Netherlands-based payment service provider, offering omni-channel payment solutions for online, mobile and POS. The company has a portfolio of 250 payment methods and powers online payments in 187 currencies. Adyen's clients come from various industries, including E-Commerce, telecommunications, airlines and others. The number of clients has grown rapidly in recent years, increasing by around 1,000 in 2013 alone. Revenues were reported to almost double in 2014, reaching a triple-digit mark in million Euros, while the payment transactions processed were counted in billions.

The company's growth amidst the booming online payments environment attracted the attention of investors. In summer 2014, USD 16 million were invested in the company, followed by further USD 250 million at the end of 2014. According to some reports, these investments brought Adyen's overall evaluation to USD 1.5 billion.

Geographical coverage of Adyen's services is global, including countries in Europe, the Americas, Asia, Middle East and Africa. North America is one of the fastest growing regions for the company. In terms of online payment methods offering, Adyen offers both international and local methods. International methods include credit and debit cards, E-Wallets such as PayPal, Neteller, Skrill, and other alternative payment methods such as Western Union transfers. Local payment methods include online banking, offline bank transfers, local cards, direct debits, local E-Wallets and others.

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Samples

Adyen is a fast growing Netherlands-based payment service provider, with processed transaction volume of USD XX bil. (EUR XX bil.) in 2014.

Company Overview of Adyen, April 2015 (1 of 2)

Name of Company	Adyen B.V.
Country of Origin	Netherlands
Year Established	2006
Current Headquarters	Amsterdam, Netherlands
Other Office Locations	London, Paris, Berlin, Stockholm, Madrid, San Francisco, Boston, Sao Paulo, and Singapore
Parent Company	n.a.
Website	http://www.adyen.com
Business Overview	to be revealed in the original document
Revenue/Financials	

Source: revealed in the original document

Adyen offered several cash payment methods in Argentina, Brazil and Chile in February 2015.

Local Payment Methods Offered by Adyen, by Region and Country, February 2015

		Bank Transfer	Online Banking	Direct Debit	Invoice	Local Debit Card	Local Credit Card	Prepaid Card	Wallet	Other
Eastern Europe	Slovakia	to be revealed in the original document							n.a.	n.a.
	Slovenia								n.a.	n.a.
	Ukraine								Qiwi	n.a.
Latin America	Argentina	to be revealed in the original document							MercadoPago	Argencard (cash), Pagofacil (cash), Rapipago (cash)
	Brazil								MercadoPago	Boleto (cash)
	Chile								n.a.	Servipag (cash)

Source: Adyen, February 2015

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Methodology

General Methodology of Our Market Reports:

- Our reports are compiled based on secondary market research. Secondary research is information gathered from previously published sources. Our reports are solely based on information and data acquired from national and international statistical offices, industry and trade associations, business reports, business and company databases, journals, company registries, news portals and many other reliable sources. By using various sources we ensure maximum objectivity for all obtained data. As a result, companies gain a precise and unbiased impression of the market situation.
- Cross referencing of data is conducted in order to ensure validity and reliability.
- The source of information and its release date are provided on every chart. It is possible that the information contained in one chart is derived from several sources. If this is the case, all sources are mentioned on the chart.
- Our reports include text charts, pie charts, bar charts, rankings, line graphs and tables. Every chart contains an Action Title, which summarizes the main idea/finding of the chart and a Sub Title, which provides necessary information about the country, the topic, units or measures of currency, and the applicable time period(s) to which the data refers. With respect to rankings, it is possible that the summation of all categories amounts to more than 100%. In this case, multiple answers were possible, which is noted at the bottom of the chart.
- Reports are comprised of the following elements, in the following order: Cover page, preface, table of contents, management summary (summarizing main information contained in each section of report) and report content (divided into sections and chapters). When available, we also include forecasts in our report content. These forecasts are not our own; they are published by reliable sources. Within Global and Regional reports, we include all major developed and emerging markets, ranked in order of importance by using evaluative criteria such as sales figures.
- If available, additional information about the data collection, for example the time of survey and number of people surveyed, is provided in the form of a note. In some cases, the note (also) contains additional information needed to fully understand the contents of the respective data.
- When providing information about amounts of money, local currencies are most often used. When referencing currency values in the Action Title, the EUR values are also provided in brackets. The conversions are always made using the average currency exchange rate for the respective time period. Should the currency figure be in the future, the average exchange rate of the past 12 months is used.
- The reports include mainly data from the last 12 months prior to date of report publication. Exact publication dates are mentioned in every chart.

Methodology of Our Adyen Company Profile 2015: Online Payment Services:

- This company profile is focused on online and mobile payment services provided by the company to merchants.
- Following the Management Summary, the chapter with the general company overview was included. General company overview contains a brief profile of the company, featuring legal name, country of origin, year established, current headquarters, other office locations, parent company, website, business overview (services offered), revenue/financials, countries/regions of operations, selected clients. Moreover, recent important news about the company were presented.
- The next chapter provides information about revenues and payment transaction volume processed by the company.
- Afterwards, a description of payment services offered by the company was included.
- The last chapter provides an overview of payment methods offered by country and region and the pricing model. Countries are grouped by regions and presented in alphabetical order.
- This profile is based mainly on data published in the previous twelve months. Whenever the information was obtained from company homepages with no exact date of last update being known, the month and year in which this information was accessed was included.

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Frequently asked questions

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WHY USE YSTATS.COM?

yStats.com can be your provider of the most current B2C E-Commerce data. Whether you seek country-specific, topic-specific, regional or global information, we ensure through secondary market research maximum objectivity for all data obtained. With our boardroom-ready PowerPoint presentations you save time and money.

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Secondary research is not only a cost-effective alternative to conducting primary research studies, but it is also a time-efficient solution. Our researchers derive information and data from a litany of previously published, reliable sources and compile the data into understandable and easy-to-use formats.

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No, we do not provide consulting services in any form.

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WHAT TYPES OF PRODUCTS DOES YSTATS.COM OFFER?

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WHAT IS YOUR RESEARCH METHODOLOGY?

Our reports are exclusively based on secondary market research. Our researchers derive information and data from a litany of previously published, reliable sources and compile the data into understandable and easy-to-use formats.

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Our reports are published in PDF and PowerPoint formats. PowerPoints are ready-to-use for boardroom presentations, but also easily editable to suit your business needs!

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Due to the fact that information included in the market reports is derived from different sources which might rely on different definitions, some information might not be comparable across countries.

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Our reports are solely based on information and data acquired from national and international statistical offices, industry and trade associations, business reports, business and company databases, journals, company registries, news portals and many other reliable sources. By using various sources we ensure maximum objectivity for all data obtained.

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All of our reports are published in English at this time.

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Free sample charts from each report can be viewed in the product brochure. Also a standard free sample is available for download from each report page. To get an idea what our reports look like you can download a standard Free Full Report from our online shop.

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- Digital River
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Published Related Reports

Report	Publication Date	Price (excl. VAT)*
Ingenico Payment Services Company Profile 2015: Online Payment Services	May 2015	€ 450
Global Online Payment Methods: Full Year 2014	March 2015	€ 3,950
Europe Online Payment Methods: Full Year 2014	March 2015	€ 1,950
Asia-Pacific Online Payment Methods: Full Year 2014	March 2015	€ 950
Latin America Online Payment Methods: Full Year 2014	March 2015	€ 950
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Global Mobile Payment Methods 2014	December 2014	€ 3,450
Global B2C E-Commerce & Online Payment Market 2014	October 2014	€7,450

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Report	Planned Date	Price (excl. VAT)
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5.4 In the event that the parties agree on a „Single User License“ under the Order Form, this means that only one (1) individually named user of an organization shall be entitled to access the report(s). In the event that the parties agree on a „Site License“ under the Order Form, this means that up to ten (10) users within a given geographical location (as specified in the Order Form) of an organization shall be entitled to access the report. In the event that the parties agree on a „Global Site License“, this means that up to ten (10) worldwide users of an organization shall be entitled to access the report. In both cases, the term „organization“ refers to your specific company only and excludes any third parties, including affiliates.

6. TECHNICAL INFORMATION

6.1 We shall provide our products in the following standardized data formats: PowerPoint and PDF. For custom research reports, Excel documents may also be provided, upon request.

6.2 You must ensure that you have the corresponding technical resources to make use of these data. You may not derive any claims in this connection on grounds of breach of obligation.

6.3 Upon successful processing of payment, purchases made via the online shop will be immediately available to download. For all offline purchases, upon successful processing of payment, you will receive the requested product(s) and service(s) in the aforementioned standardized data formats, and all additional data pertaining thereto within two (2) business days.

7. DEFECTS AS TO QUALITY

7.1 No claims for defects as to quality are triggered by insignificant discrepancies between our products and services and the warranted quality or fitness for use.

7.2 Likewise, no claims for defects as to quality may be derived from entrepreneurial risks – e.g., with regard to questions of entrepreneurial discretion, an erroneous assessment of the market situation or the failure to recognize a business action's merit.

7.3 Defect-based claims are further excluded in cases of excessive or improper use or in connection with damages caused by extraordinary conditions not reflected in the Order Form. This is also true in cases of subsequent changes made by the customers or third parties unless such changes do not affect the analysis and removal of a given defect.

7.4 Claims for defects as to quality expire within one year from the commencement of the legal statute of limitation. This limitation does not apply to the extent that applicable law stipulates a longer period in cases of intentional or grossly negligent breaches of duty on the part of us, fraudulent concealment of a defect and injuries to life, body and health.

7.5 Claims for damages and the reimbursement of expenditures are further subject to Section 9.

8. LEGAL DEFECTS

8.1 We are liable for products and services infringing on third party rights only if and to the extent that our products and services are used in accordance with the agreed contractual requirements.

8.2 Unless agreed otherwise, our liability for the infringement on third-party rights is limited to the territory of the European Union and the European Economic Area as well as the place of its services' proper use as agreed under the applicable Order.

8.3 In the event that a third party asserts claims against the customer, alleging that a service performed by us violates its rights, the customer shall promptly notify us. If a service rendered by us violates third party rights, we shall choose one of the below actions, duly taking into consideration the customer's interests:

- a) procuring for the customer the right to use the service; or
- b) revising the service to render it free of legal violations.

8.4 Upon our request, the Customer shall assist us with the defense against third party claims according to this section 8, with each of the Parties bearing the costs of the use of its own personnel and counsel.

8.5 Claims the Customer may hold for legal defects expire in accordance with Section 7.4.

8.6 Claims for damages and the reimbursement of expenditures are further subject to Section 9.

9. LIABILITY

9.1 In cases of intentional misconduct and gross negligence, we are fully liable pursuant to applicable law.

9.2 Besides Section 9.1, we are not liable for any damages, especially but not limited to any incidental, special, punitive or consequential damages, loss of profits or loss of data. This limitation does not apply to any claims for damages due to damage to life, body or health in cases of simple negligence and – subject to the limitations set forth hereinafter – due to damage caused by a breach of a material contractual obligation. Material contractual obligations are obligations that (i) you reasonably relied upon at execution of the applicable Order Form and (ii) was of critical significance to the outcome of performance.

9.3 In case of a negligent breach of a material contractual obligation our liability for damages – except for damage to life, body or health – is limited to typical and at the time of the formation of this Contract foreseeable damage.

9.4 The aforementioned limitations do also apply to our liability for fault by our bodies, employees and vicarious agents as well as our bodies', employees' and vicarious agents' personal liability.

9.5 Our liability for damages under warranties (Beschaffenheitsgarantien) is limited to instances in which the warranty expressly includes such liability.

9.6 Claims for the reimbursement of expenditures and other liability claims asserted by the Customer against us are subject to sections 9.1 through 9.5.

10. CONFIDENTIALITY

10.1 The Parties shall hold in strict confidence for a period of 10 years of the formation of this Contract regarding all data and information materials of which they gain knowledge as part of a Contract, be it orally, in writing or otherwise, directly or indirectly, provided that such data or information materials are designated confidential or must be considered confidential based on their nature, and shall use them exclusively as part of the services covered by the relevant Order. This duty of confidentiality excludes data and information materials that:

- a) were already known or accessible to any third party at the time of disclosure;
- b) which is lawfully disclosed to you by a third party that is not subject to a confidentiality obligation regarding this data or information;
- c) must be disclosed by order of and to a government agency or another competent third party; and
- d) must be disclosed to legal or tax advisors of the contractual customer in question for consulting purposes.

In the cases of Sections b) and c) above, the parties shall (i) promptly inform each other about a given request and prior to disclosing confidential information, and (ii) limit the disclosure of confidential information to the minimum required.

10.2 We may use your company name and logo as a reference so long as no contractual details are divulged.

11. JURISDICTION, GOVERNING LAW, MISCELLANEOUS

11.1 In Contracts with merchants, legal persons under public law, or special assets (Sondervermögen) under public law, the place of payment is Hamburg, Germany.

11.2 In Contracts with merchants, legal persons under public law, or special assets (Sondervermögen) under public law, all disputes arising from or in connection with any Contract between the Parties shall exclusively be resolved through the courts of Hamburg. Governing law is German law under exclusion of the CISG.