ADYEN COMPANY PROFILE 2015: ONLINE PAYMENT SERVICES

Publication Date: June 2015
Adyen Company Profile 2015: Online Payment Services

General Information

**Product Details**

- **Language:** English
- **Format:** PDF & Power Point
- **Number of Pages/Charts:** 38
- **Covered Countries/Regions:** Global

**Prices**

- **Single User License:** € 450 (excl. VAT)
- **Site License:** € 675 (excl. VAT)
- **Global Site License:** € 900 (excl. VAT)

**Questions Answered in This Report**

- What are the major facts and important news about Adyen?
- What are the online payment and related services offered by this company?
- How much revenue does Adyen generate and what is its pricing model?
- Which international and local online payment methods are offered by Adyen?
Adyen Company Profile 2015: Online Payment Services

Key Findings

Online Payment Services Provider Adyen Attracted Over $ 260 Million of Investment in Less Than One Year

Adyen is a fast growing Netherlands-based payment service provider, offering omni-channel payment solutions for online, mobile and POS. The company has a portfolio of 250 payment methods and powers online payments in 187 currencies. Adyen’s clients come from various industries, including E-Commerce, telecommunications, airlines and others. The number of clients has grown rapidly in recent years, increasing by around 1,000 in 2013 alone. Revenues were reported to almost double in 2014, reaching a triple-digit mark in million Euros, while the payment transactions processed were counted in billions.

The company’s growth amidst the booming online payments environment attracted the attention of investors. In summer 2014, USD 16 million were invested in the company, followed by further USD 250 million at the end of 2014. According to some reports, these investments brought Adyen’s overall evaluation to USD 1.5 billion.

Geographical coverage of Adyen’s services is global, including countries in Europe, the Americas, Asia, Middle East and Africa. North America is one of the fastest growing regions for the company. In terms of online payment methods offering, Adyen offers both international and local methods. International methods include credit and debit cards, E-Wallets such as PayPal, Neteller, Skrill, and other alternative payment methods such as Western Union transfers. Local payment methods include online banking, offline bank transfers, local cards, direct debits, local E-Wallets and others.
Adyen Company Profile 2015: Online Payment Services

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- Pricing of Local Payment Methods Offered by Adyen, February 2015
Adyen is a fast growing Netherlands-based payment service provider, with processed transaction volume of USD XX bil. (EUR XX bil.) in 2014.

Company Overview of Adyen, April 2015 (1 of 2)

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<td>Website</td>
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Revenue/Financials

to be revealed in the original document

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Adyen offered several cash payment methods in Argentina, Brazil and Chile in February 2015.

Local Payment Methods Offered by Adyen, by Region and Country, February 2015

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Source: Adyen, February 2015

to be revealed in the original document
Methodology

General Methodology of Our Market Reports:

- Our reports are compiled based on secondary market research. Secondary research is information gathered from previously published sources. Our reports are solely based on information and data acquired from national and international statistical offices, industry and trade associations, business reports, business and company databases, journals, company registries, news portals and many other reliable sources. By using various sources we ensure maximum objectivity for all obtained data. As a result, companies gain a precise and unbiased impression of the market situation.
- Cross referencing of data is conducted in order to ensure validity and reliability.
- The source of information and its release date are provided on every chart. It is possible that the information contained in one chart is derived from several sources. If this is the case, all sources are mentioned on the chart.
- Our reports include text charts, pie charts, bar charts, rankings, line graphs and tables. Every chart contains an Action Title, which summarizes the main idea/finding of the chart and a Sub Title, which provides necessary information about the country, the topic, units or measures of currency, and the applicable time period(s) to which the data refers. With respect to rankings, it is possible that the summation of all categories amounts to more than 100%. In this case, multiple answers were possible, which is noted at the bottom of the chart.
- Reports are comprised of the following elements, in the following order: Cover page, preface, table of contents, management summary (summarizing main information contained in each section of report) and report content (divided into sections and chapters). When available, we also include forecasts in our report content. These forecasts are not our own; they are published by reliable sources. Within Global and Regional reports, we include all major developed and emerging markets, ranked in order of importance by using evaluative criteria such as sales figures.
- If available, additional information about the data collection, for example the time of survey and number of people surveyed, is provided in the form of a note. In some cases, the note (also) contains additional information needed to fully understand the contents of the respective data.
- When providing information about amounts of money, local currencies are most often used. When referencing currency values in the Action Title, the EUR values are also provided in brackets. The conversions are always made using the average currency exchange rate for the respective time period. Should the currency figure be in the future, the average exchange rate of the past 12 months is used.
- The reports include mainly data from the last 12 months prior to date of report publication. Exact publication dates are mentioned in every chart.

Methodology of Our Adyen Company Profile 2015: Online Payment Services:

- This company profile is focused on online and mobile payment services provided by the company to merchants.
- Following the Management Summary, the chapter with the general company overview was included. General company overview contains a brief profile of the company, featuring legal name, country of origin, year established, current headquarters, other office locations, parent company, website, business overview (services offered), revenue/financials, countries/regions of operations, selected clients. Moreover, recent important news about the company were presented.
- The next chapter provides information about revenues and payment transaction volume processed by the company.
- Afterwards, a description of payment services offered by the company was included.
- The last chapter provides an overview of payment methods offered by country and region and the pricing model. Countries are grouped by regions and presented in alphabetical order.
- This profile is based mainly on data published in the previous twelve months. Whenever the information was obtained from company homepages with no exact date of last update being known, the month and year in which this information was accessed was included.
Frequently asked questions

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**OUR PRODUCTS**

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Our reports are exclusively based on secondary market research. Our researchers derive information and data from a litan of previously published, reliable sources and compile the data into understandable and easy-to-use formats.

**WHAT ARE THE REPORT FORMAT OPTIONS?**
Our reports are published in PDF and PowerPoint formats. PowerPoint presentations are ready-to-use for boardroom presentations, but also easily editable to suit your business needs.

**IS INFORMATION IN THE REPORTS COMPARABLE ACROSS COUNTRIES?**
Due to the fact that information included in the market reports is derived from different sources which might rely on different definitions, some information might not be comparable across countries.

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Our reports are solely based on information and data acquired from national and international statistical offices, industry and trade associations, business reports, business and company databases, journals, company registers, news portals and many other reliable sources. By using various sources we ensure maximum objectivity for all data obtained.

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Unfortunately, our market reports are only sold as a whole.

**IS THERE AN OVERLAP BETWEEN COUNTRY, REGIONAL AND GLOBAL REPORTS ON THE SAME TOPIC?**
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Free sample charts from each report can be viewed in the product brochure. Also a standard free sample is available for download from each report page. To get an idea what our reports look like you can download a standard Free Full Report from our online shop.

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In general, our market reports are published on an annual basis. Online Payment reports are updated on a semiannual basis. Please consult the "Upcoming Reports" section on our homepage or "Related Reports" section of our product brochure. We have a publication schedule that we adhere to, so if you'd like to know about a specific report, please contact us.

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Frequently asked questions

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Customers from Germany have to pay an additional tax rate of 19%. Customers from the European Union (EU) do not have to pay tax if they enter a valid VAT Identification Number. Customers from non-EU countries do not have to pay tax. Moreover, tax has to be paid for all private purchases from the EU.

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**WHICH PAYMENT METHODS ARE AVAILABLE?**

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**IS THE PAYMENT VIA YSTATS.COM ONLINE SHOP SECURE?**

All payments in our online shop are secure. The payment processing is handled by WireCard in accordance with the PCI DSS Security Standard of the PCI Standard Council. When paying with credit card, your CVV code is requested, as well as card-specific security layers if you are paying with MasterCard or Visa.

**WHAT IS THE PRICE OF THE REPORT IN MY CURRENCY?**

In your shopping cart you can view the price of the added report in EUR, USD or GBP.

**POLICIES**

**WHAT IS YSTATS.COM’S RETURN/REFUND POLICY?**

Since our reports are information-based digital products and therefore consumed upon purchase/download, we will not refund orders or accept any returns. Please read through all information about a product before purchasing. If you should have any questions about a product, please do not hesitate to contact us via our contact details as listed on our homepage.

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Adyen Company Profile 2015: Online Payment Services

Quotes from our Clients

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Chief Operating Officer – Markets and Operations
Avira GmbH: Leading European Software Company

“As a company that operates on a global level, the research results that yStats.com provides represent significant added benefit for us. The comprehensive analyses are executed quickly and flexibly. Furthermore, they are a reliable resource for helping us to make strategic decisions.”

Steve Rotter
Vice President of Marketing
Brightcove, Inc.: Leading Online Video Company

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Iris Stöckl
Director Investor and Public Relations
Wirecard AG: Leading E-Banking Company

“The flexibility that yStats.com offers ensures that we always receive analyses, data and reports that match our needs. Fast, objective and to the point!”

Dr. Marcus Ackermann
Member of the Executive Board
Bonprix: Leading Online Shopping Company

“When we need the latest trends and statistics on the retail, homeshopping and e-commerce market, we turn to yStats.com. yStats.com turns the data into concise information that is objective and reliable. yStats.com delivers a cost-efficient and time saving research service for our company.”

Selected Clients

Payment, Consulting, Internet & Technology, Retail, Finance and Other Companies

Payment
- Visa
- MasterCard
- Chase Paymentech
- PayPal
- Wirecard
- Yandex.Money
- Qiwi
- Skrill

Consulting
- Boston Consulting Group
- Deloitte
- Bain & Company
- Accenture

Internet & Technology
- Google
- Amazon
- eBay
- Skype
- Newegg
- Avira
- Digital River
- First Data
- Deutsche Telekom
- 1&1
- Brightcove

Retail
- Apple
- OTTO Group
- Amway
- Costco
- Tchibo Direct
- Diesel

Finance
- Goldman Sachs
- Credit Suisse
- Bank of America Merrill Lynch
- Citigroup

Other
- Nintendo
- Bwin
- Lego
- Redbull
- BASF
- Beiersdof
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<td>Global Online Payment Methods: Full Year 2014</td>
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## Upcoming Related Reports

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2.3 To purchase a Report on offline (not via the online shop) simply print the Report Order Form from the appropriate online brochure or by clicking on the Fax Order button on our webpage. Simply fill out the Report Order Form. After a duly authorized representative has signed the Report Order Form, we will send an invoice detailing price and payment options. Upon receipt of a completed Report Order Form, you will obtain an invoice detailing the product ordered, price, and date of payment. Upon receipt of your payment, your order will be shipped by the carrier of your choice within (2) business days.

2.4 Your order for our product “Market Reports”, you gain access to the ordered report as identified in the Report Order Form and you may use that report in accordance with Section 5.3 below and the other provisions of the Contract.

2.5 To purchase one of our Full Access Subscriptions, please contact us through the appropriate forum on our website, located under the Full Access tab on our homepage. Once we receive an inquiry, we will issue an invoice for a pro-rated annual fee. After a duly authorized representative has signed, the Report Order Form has been completed and signed, please send the Report Order Form via facsimile or email with PDF-attachment. Upon receipt of a completed Report Order Form, we will send an invoice detailing price and payment option. Following successful processing of payment, access and final delivery will be forwarded for the user within (2) business days.

2.6 In the case of a Contract with one of our “Full Access Subscriptions”, you gain access to any E-Commerce reports within the scope of your chosen subscription (excluding all custom research services) currently available on our website (hereinafter referred to as “Products”), subject to the terms and conditions contained in the Contract, as well as in accordance with Section 5.3 below and the other provisions of the Contract.

3. CUSTOM RESEARCH ORDERS & ORDERS

3.1 Unless explicitly agreed upon otherwise in writing, the contents of our offers may not be made available in whole or in part to any third party outside your organization.

3.2 With respect to research services, we will deliver to you in the form of a “Research Order Form” as a PDF, accompanied by a proposal stating the nature of the issue to be researched, the services to be rendered, the time required for the study, structure of payments (if any) and the total fee. You accept this offer by completing the “Research Order Form” having it signed by a duly authorized representative and sending the signed Research Order Form to and submitting the Research Order Form to us via facsimile or email with PDF-attachment.

4. TERMS OF PAYMENT

4.1 All prices for offline orders are to be derived exclusively from the Order Form and/or the documents referenced therein. All prices for orders placed via the online shop are those which are displayed on our website.

4.2 All prices are net and without transportation costs, if applicable. Value Added Tax, if applicable, at the statutory rate shall be added to all fees payable hereunder.

4.3 For all services that go beyond the scope as agreed under the Order Form, a reasonable additional fee for those services may be charged. In the event of the first contract year upon execution of the Contract, Any invoice(s) for any subsequent contract year(s), will be sent to you upon commencement of the next year.

4.4 All payments shall be due and payable immediately upon the date set forth in the Invoice, without any deductions. Products will not be delivered or shipped until the invoice balance is paid in full. This only applies if the customer is responsible for the default. We shall be entitled to rescind payment terms previously agreed upon and to demand payment in advance or other appropriate security with respect to pending deliveries. A full invoice stating the customer’s outstanding accounts may be sent to the customer by email or fax.

5. INTELLECTUAL PROPERTY RIGHTS AND INDEMNITIES

5.1 We shall own all other intellectual property rights connected with our products and all contents of our website remain with us. All data carriers remain our property. The customer/user may not modify, publish, transmit, transfer or sell, reproduce, create derivative works from, distribute, perform, display, in any way expressly or implicitly, all products made available by us, in whole or in part, except as expressly permitted under the Contract.

6. TECHNICAL INFORMATION

6.1 We shall provide our products in the following standardized data formats: PowerPoint and PDF. For custom research reports, Excel documents may also be provided, upon request.

6.2 You must ensure that you have the corresponding technical resources to make use of these data. You may not use any claims in this connection on grounds of breach of contract.

6.3 Upon successful processing of payment, purchases made via the online shop will be immediately available to download. For all offline purchases, upon successful processing of payment, you will receive the requested product(s) and service(s) in the aforementioned standardized data formats, and all additional data pertaining thereto within (2) business days.

7. DEFECTS AS TO QUALITY

7.1 We make no representations regarding defects as to quality as defects which are subject to change by normal wear and tear. Unless otherwise stated in writing, no representation is made as to defects as to quality, including any warranty of marketability, fitness for a particular purpose, non-infringement, or that the program products will operate without error or that the program products will not be interrupted or that the program products will be free from viruses or other harmful components.

7.2 We do not accept any claims for defects as to quality, including any warranty of marketability, fitness for a particular purpose, non-infringement or any other claims whatsoever based on these program products, in all cases except as otherwise provided in the Contract.

7.3 Claims for damages and the reimbursement of expenditures are further subject to Section 9.

8. LEGAL DEFECTS

8.1 We are liable for products and services infringing on third-party rights only if and to the extent that our products and services are used in accordance with the agreed contractual requirements.

8.2 Unless agreed otherwise, our liability for the infringement on third-party rights is limited to the territory of Germany. We will endeavor to remove or replace the infringing products or services at your request, if and only if we are not responsible for the infringement.

8.3 In the event that a third-party asserts claims against the customer, alleging that a service performed by us violates its rights, the customer shall promptly notify us. If a service rendered by us violates third party rights, we shall choose one of the below actions, duly taking into consideration the customer’s interests: a) procuring the customer right to use the service or b) revising the service to render it free of legal violations.

8.4 Upon your request, the customer shall assist us with the defense against third party claims according to this section 8, with all of the Parties bearing the costs of the use of its own personnel and counsel.

8.5 Rights for damages and the reimbursement of expenditures are further subject to Section 9.

9. LIABILITY

9.1 In cases of intentional misconduct and gross negligence, we are fully liable pursuant to applicable law.

9.2 In cases of simple negligence, we are liable for damages in cases of simple negligence and – subject to the limitations set forth hereafter – due to damage caused by a breach of a material contractual obligation. Material contractual obligations are obligations that (i) you reasonably relied upon at execution on the basis of information in your possession, (ii) the breach of such contractual obligation is the sole or essential cause of the damage, and (iii) the damage is caused by our negligence.

9.3 In case of a negligent breach of a material contractual obligation our liability for damages – except for damages to life, body or health – is limited to typical and at the time of the formation of this contract foreseeable damage.

9.4 The aforementioned limitations do also apply to our liability for fault by our bodies, employees and vicarious agents as well as our body, employees and vicarious agents’ personal liability.

9.5 Our liability for damages under warranties (Beschaffenheitshaftung) is limited to instances in which the warranty obligation has been fulfilled.

9.6 Claims for the reimbursement of expenditures and other liability claims asserted by the Customer under Sections 9.1 to 9.5.

10. CONFIDENTIALITY

10.1 The Parties shall hold in strict confidence for a period of 10 years from the formation of this Contract regarding all data and information materials of which they gain knowledge as part of a Contract, be orally, visually, written, directly or indirectly, provided that such data or information materials are regarded confidential or must be considered confidential based on their nature, and shall use them exclusively as part of the services covered by the relevant Contract. This duty of confidentiality includes data and information materials and

10.2 We may use your company name and logo as a reference so long as no contractual details are disclosed.

11. JURISDICTION, GOVERNING LAW, MISCELLANEOUS

11.1 In Contracts with merchants, legal persons under public law, or special assets (Sondervermögen) and their representatives, the laws of Germany shall apply, even if other contractual terms or agreements are made, unless the law of Ukraine is explicitly agreed in writing.

11.2 In Contracts with merchants, legal persons under public law, or special assets (Sondervermögen) under public law, all disputes arising from or in connection with any Contract between the Parties shall exclusively be resolved through the courts of Berlin, Germany or law by a commercial court under exclusion of the CRG.