



"How can targeted secondary research grow your business?"

Value-focused Information

- Current industry and company information that is objective and credible
- Customizable to your specific needs
- Accessible and processable in ways that fit your business
- Available in many languages

"As a company that operates on a global level, the research results that yStats.com provides represent significant added benefit for us. The comprehensive analyses are executed quickly and flexibly. Furthermore, they are a reliable resource for helping us to make strategic decisions."

Travis Witteveen
Chief Operating Officer - Markets and Operations, Avira GmbH

"yStats.com quickly and flexibly compiles the information we require. Regardless of whether we need local or transnational data, we always get the best results from yStats.com!"

Steve Rotter
Vice President of Marketing, Brightcove, Inc.

"The flexibility that yStats.com offers ensures that we always receive analyses, data and reports that match our needs. Fast, objective and to the point!"

Iris Stöckl
Director Investor and Public Relations, Wirecard AG

Support Strategic Business Decisions

- Observation of over 200 markets and competition
- Identification of future trends
- Support the client through its decision-making-process



Industries:

- E-Commerce
- M-Commerce
- Retail
- Home-Shopping
- Telecommunication
- Travel & Tourism
- Logistics
- Banking & Finance
- Automotive
- Energy
- Other Industries

About yStats.com

- yStats.com has been committed to research up-to-date, objective and demand-based data on markets and competitors for top managers from various industries since 2005.
- Headquartered in Hamburg, Germany, the firm has a strong international focus and is specialized in secondary market research.
- In addition to offering reports on markets and competitors, yStats.com also carries out client-specific research.
- By using various sources of information we ensure maximum objectivity for all obtained data. As a result companies get a precise and unbiased impression of the market situation.

Selected Customers

Internet Companies:

- Google
- Amazon
- eBay
- Avira
- Digital River
- Citrix Online
- CTS Eventim AG
- Wirecard AG
- Moneybookers
- CyberSource
- bwin Interactive Entertainment
- Brightcove

Retail Companies:

- OTTO Group
- Neckermann.de
- Amway
- Diesel
- Tchibo direct

Logistics Companies:

- Deutsche Post World Net
- Hermes Logistik Gruppe
- Swedish Post
- Swiss Post

Consulting Companies:

- Deloitte
- Boston Consulting Group
- Accenture
- Skillnet
- DiligenZ

Finance Companies:

- Credit Suisse
- Morgan Stanley
- Bank of America Merrill Lynch
- Oppenheimer & Co.
- Visa

Other Companies:

- BASF
- Red Bull
- Lego
- Beiersdorf
- Xerox

Meet Various Customer Needs

Reports:

- Market reports by yStats.com inform top managers about recent market trends and assist with strategic company decisions.
- The analyses, statistical reports and forecasts are only based on reliable sources.
- Our international employees research and filter all sources and translate relevant information into English.
- yStats.com delivers all reports as PowerPoint files, which can therefore be used directly for board presentations or be individually adapted.

"There are many market research companies out there but yStats.com is the first to truly address our needs. We receive objective, reliable information in a timely and flexible fashion in the form of first-rate market reports."

Fawaz Al Bader
CEO, Al Taameer Real Estate Investment Company

"I rely on yStats.com as a solid and trusted source. yStats.com compares studies and analyzes a problem from different points of view."

Katja Küpper
Senior Consultant, Deutsche Post AG

Research:

- Successfully worked on more than 200 research projects
- Immediate processing of inquiry
- Experienced researchers
- Research results can be delivered in different languages and in various formats.
- Transparent cost structure:
You only pay for what you request

"yStats.com can offer cost-efficient and time saving research for your company!"

"When we need the latest trends and statistics on the retail, homeshopping and e-commerce market, we turn to yStats.com. yStats.com turns the data into concise information that is objective and reliable. yStats.com delivers a cost-efficient and time saving research service for our company."

Dr. Marcus Ackermann
Member of the Executive Board, bonprix

"yStats.com is an especially valuable business partner for us. The reports and analyses they provide consistently meet the highest standards with regard to objectivity and up-to-dateness."

Corinna Drube
Director, Skillnet GmbH



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